



Brought to you by Lexington Police Department with Serve & Connect

A day of giving and receiving -- a space for neighbors joining neighbors for a

Thanksgiving feast

Sponsorship Opportunities

Lexington Police Department
111 Maiden Lane

Bountiful Harvest Presenting Sponsor: \$7,500

- Presenting sponsor on all marketing materials, including media, flyers and social media
- Spotlight on Serve & Connect website that is promoted through Serve & Connect social media which has over 70,000 followers
- Promotion through partnering social media channels, including Lexington Police Department
- Opportunity to lead volunteer coordination for the day

Greg's Groceries Sponsor: \$3,750

- Logos placed on all 250 Greg's Groceries boxes
- Greg's Groceries presented by banner by Greg's Groceries delivery booth with your logo displayed
- Opportunity to have volunteers from your organization lead Greg's Groceries delivery during the event

Thanksgiving Meal Sponsors: \$2,000 (three opportunities)

- Three-time slots - 11:00-1:00, 1:00-5:00, 5:00-8:00
- Provide meals for 200 people per time slot; donations can either be in-kind through catered meal donations or via financial sponsorship at an estimated \$2,000 per block
- Logo included on marketing materials and social media
- Company acknowledgment displayed during your meal block

Contact David Laird at david@serveandconnect.net for sponsorship opportunities.